

Sparta Celtic Festival

2023 Vendor Application

Event Date: August 11th & 12th 2023

Event Address: Rogers Park in Downtown Sparta (182 N. State St. Sparta, MI 49345)

Questions please contact us at: spartacelticfestvendors@gmail.com

Description of Event:

- Outdoor Family and Pet friendly festival held at Rogers Park, encompassing the Sparta Civic Center and grounds between Union St. and State street, as well as Balyeat Field and the connecting walkways between the field and Rogers Park.
- Festival occurs on the Second Weekend of August every year. Event hours are Friday from 4 pm -10 pm and Saturday from 11 am-10 pm.
- Free Admission to the public. Live music, shopping and beer tent on Friday evening, all day entertainment on Saturday including Live Music and dancers, Highland Games, Kids Area, Food Court, Vendor Market, Car Show, Beer Tent and more.
- Event is in its 13th Year. with average attendance verified at over 7,500 with an average increase in attendance of 10% over more over the past 6 years.

All vendor applications are subject to approval. Once an application has been received, a member of the Sparta Celtic Festival team will contact you to let you know if you have been accepted to the festival as a vendor. Once all vendor positions have been filled a waiting list will be created. Vendors will be placed down in Rogers Park and will be able to set up Friday morning and be open for sales when the festival opens Friday at 4:00 pm. Sparta Celtic Festival does provide security overnight for vendors that set up and sell Friday evening, but Sparta Celtic Festival is not responsible for any lost or stolen goods.

A single booth space is a 10 ft x 10 ft area. All vendor spaces are outdoors. No table, tent, chairs, or electricity is provided.

Please mail application to: SPARTA CELTIC FESTIVAL PO BOX 116 Sparta MI 49345

Vendor Setup

We ask that all vendors be set up and ready to sell at 4:00 pm when the Festival opens. If this is not possible we ask that you reach out to us to make alternative setup arrangements.

Vendors can set up starting Friday at 10:00 am. Vehicles must be removed from the park no later than 2:00pm. Additional Saturday, setup is available beginning at 8:00 am. All vehicles must be removed from Rogers Park by 9:00 am Saturday.

Merchant Volunteer Program (MVP)

Sparta Celtic Festival runs on the strength of our volunteers. As such we would like to offer the opportunity for any company that joins our marketplace to earn a discount on their booth if they volunteer with our organization in any capacity from the end of the previous year's festival up to the day before the current calendar year's festival. If you choose to volunteer, then a discount of \$10 per booth

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space will be applied to your invoice as a credit payable after the festival or applied to your next year booth deposit. If you are interested, please check the MVP box on the application and we will reach out to you with more details. All volunteering will be verified through the Sparta Celtic Festival volunteer coordinator.

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Booth Layout and Cost:



- Premium Placement - 18 Booths
- Standard Rates - 20 Booths
- New Business - 8 Booths
- Vendor HQ

Prime Locations	\$125.00
Standard Locations	\$100.00
New Vendor Locations	\$75.00

New vendor booth locations are only open to businesses who have not vended with our festival in the past as a way to support starting companies/entrepreneurs looking to try our festival for the first time.

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Contact Name: _____

Business/Organization Name: _____

Email: _____ Phone: _____

Address: _____

Product Description:

Website if available: _____

I would like to participate in the MVP program.

Booth Placement Request

This is a REQUEST only. No placements are guaranteed. There is no guarantee to receive the same booth as in previous years.

Placement Request Priority (Choose One):

Close to requested booth numbers below Special request below No preference

List booth number choices in order of preference:

1. _____ 2. _____ 3. _____ 4. _____

Special request(s):

Note: All space is assigned solely by the Sparta Celtic Festival Management. Management will make every attempt to accommodate exhibit space requests but reserves the right to modify the floor plan to serve the best interests of the event. Such a modification does not relieve the Vendor of contracted liability. Sparta Celtic Festival's decisions about vendor space assignments are final and binding.

Acknowledgement of Terms

Sparta Celtic Festival is an outdoor event and is subject to Michigan weather. Please plan accordingly. Clean up in Rogers Park will start after the last performance begins on the main stage, no vehicles will be allowed in the park until this time (approximately 8:30pm). If you need to leave before this time you are welcome to carry merchandise out of the park.

Waiver: The Sparta Celtic Festival reserves the right to refuse any vendor application. The Vendor shall defend, save and hold harmless the City of Sparta, Sparta Celtic Festival Inc., their respective officers, agents, board members, staff, volunteers, sponsors and assigns from any claims, damages, losses, liability

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or expense which may arise, and shall not be held responsible for any loss or damage due to fire, accident, theft, weather, acts of God, vandalism or any other loss or injury whatsoever or not specifically described herein, whether past, present or future. Booths are not insured by the Sparta Celtic Festival or any sponsoring agents. Exhibitors must make provisions for safeguarding their goods. Exhibitors must have replacement cost insurance for all personal property. Exhibitor assumes full liability for protecting, care and maintenance of exhibitor's property. ANY VENDOR NOT HOLDING VALID LIABILITY INSURANCE EXHIBITS AT THEIR OWN RISK AND ASSUMES ALL LIABILITY.

Thanks for committing to join us for the 2022 Sparta Celtic Festival! As you know, we're still in an unpredictable world. The festival is planned to return with appropriate protocols this year, but we ask that you understand if changes have to be made due to circumstances out of our control. If that's the case, you'll be the first to know and we'll work with you with any changes, even cancellation, that may be mandated.

I have read the above statement and acknowledge that an application to the Sparta Celtic Festival is not a guarantee of a space as a vendor for the festival itself.

Signature

Date