

Sparta Celtic Festival

2025 Vendor Application

Description of Event:

- Outdoor Family and Pet friendly festival held at Rogers Park, encompassing the Sparta Civic Center and grounds between Union St. and State street, as well as Balyeat Field and the connecting walkways between the field and Rogers Park.
- Festival occurs on the Second Weekend of August every year. August 8 & 9 2025 Event hours are Friday from 4 pm -10 pm and Saturday from 10 am-10 pm.
- Free Admission to the public. Live music, shopping and beer tent on Friday evening, all day entertainment on Saturday including Live Music and dancers, Highland Games, Kids Area, Food Court, Vendor Market, Car Show, Beer Tent and more.
- Event is in its 15th Year. with average attendance verified at over 7,500 with an average increase in attendance of 10% over more over the past 6 years.

All vendor applications are subject to approval. Once an application has been received, a member of the Sparta Celtic Festival team will contact you to let you know if you have been accepted to the festival as a vendor. Once all vendor positions have been filled a waiting list will be created.

Vendors will be placed down in Rogers Park and will be able to set up Friday morning and be open for sales when the festival opens Friday at 4:00 pm. Sparta Celtic Festival does provide security overnight for vendors that set up and sell Friday evening, but Sparta Celtic Festival is not responsible for any lost or stolen goods.

A single booth space is a 10 ft x 10 ft area. All vendor spaces are outdoors. No table, tent, chairs, or electricity is provided.

Please mail application to: SPARTA CELTIC FESTIVAL PO BOX 116 Sparta MI 49345

Vendor Setup

We ask that all vendors be set up and ready to sell at 4:00 pm when the Festival opens. If this is not possible we ask that you reach out to us to make alternative setup arrangements.

Vendors can set up starting Friday at 10:00 am. Vehicles must be removed from the park no later than 2:00pm. Additional Saturday, setup is available beginning at 7:00 am. All vehicles must be removed from Rogers Park by 9:00 am Saturday.

Booth Layout and Cost:

All booth spaces are 10X10, for 10x20 booths, vendors must purchase 2 spaces. Due to the growing popularity of the Sparta Celtic Festival among vendors, we no longer offer premium sites or site selection. Layout will be designed and spaces assigned by the Vendor Coordinator in a manner most conducive with exposure, booth size and festival grounds layout. With this change comes a flat (10x10) booth space fee for all vendors.

10x10 booth spaces are \$130, and can be paid by check or online with credit or debit cards. Each 10x10 booth space has one (1) sided frontage.

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APPLICATION DEADLINE IS JUNE 30, or when spaces are at capacity. Early registration is encouraged. No space is guaranteed until paid. Applications remaining unpaid upon application deadline may be forfeited. Applications/Payments received after June 30, 2025 are subject to a \$25 late fee.

Contact Name: _____

Business/Organization Name: _____

Email: _____ Phone: _____

Address: _____

Product Description:

__10x10 Booth \$130

__10X20 Booth Space \$260

Special request(s), please note requests are not guaranteed although every effort will be made to accommodate:

Note: All space is assigned solely by the Sparta Celtic Festival Management. Management will make every attempt to accommodate exhibit space requests but reserves the right to modify the floor plan to serve the best interests of the event. Such a modification does not relieve the Vendor of contracted liability. Sparta Celtic Festival's decisions about vendor space assignments are final and binding.

Acknowledgement of Terms

Sparta Celtic Festival is an outdoor event and is subject to Michigan weather. Please plan accordingly. Clean up in Rogers Park will start after the last performance begins on the main stage, no vehicles will be allowed in the park until this time (approximately 8:30pm). If you need to leave before this time you are welcome to carry merchandise out of the park.

Waiver: The Sparta Celtic Festival reserves the right to refuse any vendor application. The Vendor shall defend, save and hold harmless the City of Sparta, Sparta Celtic Festival Inc., their respective officers, agents, board members, staff, volunteers, sponsors and assigns from any claims, damages, losses, liability or expense which may arise, and shall not be held responsible for any loss or damage due to fire, accident, theft, weather, acts of God, vandalism or any other loss or injury whatsoever or not specifically described herein, whether past, present or future. Booths are not insured by the Sparta Celtic Festival or any sponsoring agents. Exhibitors must make provisions for safeguarding their goods. Exhibitors must have replacement cost insurance for all personal property. Exhibitor assumes full liability for protecting, care and maintenance of exhibitor's property. ANY VENDOR NOT HOLDING VALID LIABILITY INSURANCE EXHIBITS AT THEIR OWN RISK AND ASSUMES ALL LIABILITY.

I have read the above statement and acknowledge that an application to the Sparta Celtic Festival is not a guarantee of a space as a vendor for the festival itself.

Signature

Date