

# Sparta Celtic Festival

## 2023 Cultural Vendor Application

**Event Date: August 11th-12th, 2023**

**Event Address: Rogers Park in Downtown Sparta (182 N. State St. Sparta, MI 49345)**

**Questions please contact us at: [spartacelticvendors@gmail.com](mailto:spartacelticvendors@gmail.com)**

### **Description of Event:**

- Outdoor Family and Pet friendly festival held at Rogers Park, encompassing the Sparta Civic Center and grounds between Union St. and State street, as well as Balyeat Field and the connecting walkways between the field and Rogers Park.
- Festival occurs on the Second Weekend of August every year. Event hours are Friday from 4 pm -10 pm and Saturday from 11 am-10 pm.
- Free Admission to the public. Live music, shopping and beer tent on Friday evening, all day entertainment on Saturday including Live Music and dancers, Highland Games, Kids Area, Food Court, Vendor Market, Car Show, Beer Tent and more.
- Event is in its 13th Year. with average attendance verified at over 7,500 with an average increase in attendance of 10% over more over the past 6 years.

**All vendor applications are subject to approval.** Once an application has been received, a member of the Sparta Celtic Festival team will contact you to let you know if you have been accepted to the festival as a vendor. Once all vendor positions have been filled a waiting list will be created.

A single booth space is a 10 ft x 10 ft area. All vendor spaces are outdoors. No table, tent, chairs, or electricity is provided. Additional space is available if needed. **Current costs for Cultural vendors are free.**

### **Setup**

We ask that all vendors be set up and when the Festival opens on Saturday at 10:30 am. If this is not possible we ask that you reach out to us to make alternative setup arrangements.

Vendors can set up starting Friday at 10:00 am. Vehicles must be removed from the park no later than 2:00pm. Additional Saturday, setup is available beginning at 8:00 am. All vehicles must be removed from Rogers Park by 9:00 am Saturday.

### **Examples of Cultural Vendors:**

- **Family Clan Representations**
- **Society for Creative Anachronism**
- **Historical Reenactments**
- **Artistic Displays/Demonstrations**
- **Poetry Readings**
- **Theater Performances**

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Contact Name: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Description of Cultural Contribution:

\_\_\_\_\_

Website if available: \_\_\_\_\_

Special request(s):

\_\_\_\_\_

Note: All space is assigned solely by the Sparta Celtic Festival Management. Management will make every attempt to accommodate exhibit space requests but reserves the right to modify the floor plan to serve the best interests of the event. Such a modification does not relieve the Vendor of contracted liability. Sparta Celtic Festival's decisions about vendor space assignments are final and binding.

### Acknowledgement of Terms

Sparta Celtic Festival is an outdoor event and is subject to Michigan weather. Please plan accordingly. Clean up in Rogers Park will start after the last performance begins on the main stage, no vehicles will be allowed in the park until this time (approximately 8:30pm). If you need to leave before this time please let us know.

Waiver: The Sparta Celtic Festival reserves the right to refuse any vendor application. The Vendor shall defend, save and hold harmless the City of Sparta, Sparta Celtic Festival Inc., their respective officers, agents, board members, staff, volunteers, sponsors and assigns from any claims, damages, losses, liability or expense which may arise, and shall not be held responsible for any loss or damage due to fire, accident, theft, weather, acts of God, vandalism or any other loss or injury whatsoever or not specifically described herein, whether past, present or future. Booths are not insured by the Sparta Celtic Festival or any sponsoring agents. Exhibitors must make provisions for safeguarding their goods. Exhibitors must have replacement cost insurance for all personal property. Exhibitor assumes full liability for protecting, care and maintenance of exhibitor's property. ANY VENDOR NOT HOLDING VALID LIABILITY INSURANCE EXHIBITS AT THEIR OWN RISK AND ASSUMES ALL LIABILITY.

*Thanks for committing to join us for the 2023 Sparta Celtic Festival! As you know, we're still in an unpredictable world. The festival is planned to return with appropriate protocols this year, but we ask that you understand if changes have to be made due to circumstances out of our control. If that's the case, you'll be the first to know and we'll work with you with any changes, even cancellation, that may be mandated.*

I have read the above statement and acknowledge that an application to the Sparta Celtic Festival is not a guarantee of a space as a vendor for the festival itself.

\_\_\_\_\_

Signature

\_\_\_\_\_

Date